

PHILIP MORRIS U.S.A.
INTEROFFICE CORRESPONDENCE
Richmond, Virginia

To: Distribution

From: Sheila Burroughs and Robin Holleman

Subject: CI Report Distribution

Date: June 18, 1997

The new Cigarette Information (CI) Report is enclosed and will be issued quarterly. It contains smoking, physical and analytical data for major Philip Morris and competitive brands tested by the R&D Product Testing Laboratory. The report also highlights brand introductions and modifications, graphically depicts tar and nicotine for selected high volume brands and compares menthol for selected menthol brands. Sales figures are also included for the most current year.

To ensure the report is distributed to only those who need its information on a routine basis, a moment of your time is requested. Please indicate below whether you wish to receive this report on a routine basis, and return this sheet to:

Robin Holleman
O/C T2W
PM USA, Richmond

Name: _____

☐ Yes, I need this information on a routine basis and wish to remain on the distribution.

☐ No, I do not need this information on a routine basis. Please remove my name from the distribution.

The following person also needs this information on a routine basis. Please add this name to the distribution. (All additions are subject to the approval of R&D Management.)

DOC CODE: P0622

PM3000981746